





SCHOOL OF MANAGEMENT Department of Management Studies

DEFINE, ARTICULATE and EXECUTE Managerial VISION to SUCCEED

The two-year M.B.A. programme is fueled and surrounded by innovation and collaboration, helping students to develop their managerial vision and the skills to achieve it.

The School of Management is a prestigious wing of the Institution for the last two decades in imparting business education successfully.

M.B.A.

M.B.A. Since 1999 Approved by AICTE, New Delhi

*6th Rank in Top B-Schools of Tamilnadu by CSR-GHRDC Rankings - Ranked as Outstanding B-Schools of Excellence in 2021.



Eligibility

The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.

MBA with Specialization in

- Digital Marketing
- Finance
- Human Resource
- Business Analytics
- Logistics and Shipping Management
- Technopreneurship
- Sales and Marketing

Apply Online

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Highlights

- **CBCS**
- ▶ Contemporary Corporate Curriculum
- Training for Competitive Exams
- ➤ TBI Support for Start-ups
- Bridge courses
- ➤ 14000 Library books /e-Journals
- Soft skill training & Yoga for excellence
- Promoting Higher Studies
- Strong Alumni Chapter
- ▶ 15 Clubs for Upskilling
- International Visiting Faculty
- International students from different countries (Srilanka, Nepal, Bangladesh)
- Integrated Logistics Management course in collaboration with Indian Rail Transport, New Delhi.
- Industrial Visit for each semester

Placement @ VTU M.B.A.

- ➤ Placement training from day One
- CTC from 4 lakhs to 12 lakhs / Annum
- Internship / Project with Stipend.

Key Features

- Fully Digitalized A/c Classrooms
- Lush Green Wi-Fi enabled campus
- Dual Specialization programme
- Outcome Based Education (OBE)
- Funding support to start the business upto 10 lakhs grant / Loan support upto 50 lakhs
- Study abroad @ Foreign Universities
- Students Friendly Environment
- Transport facilities in and around Chennai
- Separate hostel facilities for Boys & Girls with all amenities

Teaching - Learning Methodologies

- Case study method
- Presentations
- Situation handling and Role Plays
- Field Projects and Assignments
- Simulation games and Hands-on experience
- Movies or Video clips
- Blended Learning
- Z to A approach
- Brain storming
- Research papers & article critical review
- Class debate

Courses	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
M.B.A (Category I)	92500	8000	100500	50250
M.B.A (Category II)	112000	8000	120000	60000

Our Recruiters 2022 - 2023



































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